How do you give someone else access to Google Analytics?

SEO · https://kyzoe.be/en/docs/how-to-give-someone-access-to-google-analytics/

Give someone else access to your Google Analytics account in six simple steps. Or give access to the SEO experts at NetPeople and sit back and relax.

- Sign in to **Google Analytics** with your Google Account.
- Select your website's address. You will see a short overview of your site statistics.
- In the menu on the left, choose 'Admin'.
- In the left-hand column, click 'User Management'. Here you will find an overview of all accounts that have access to your data.
- Next, enter the email address of the user you want to give access to your Google Analytics data. Under "permissions", select the permissions you want to grant that user. By adding **seo@netpeople.be**, our data experts can look over your shoulder.
- Tick the option 'Notify new users by e-mail' to let the new user know about their new permissions. Then click the 'Add' button and you're done.